

8 Women Dream

Dream Big and Carry On



We are one of the leaders in the women blogging movement because we offer unique stories, research and information to help women change their lives by encouraging them to *dream big*.



STATS

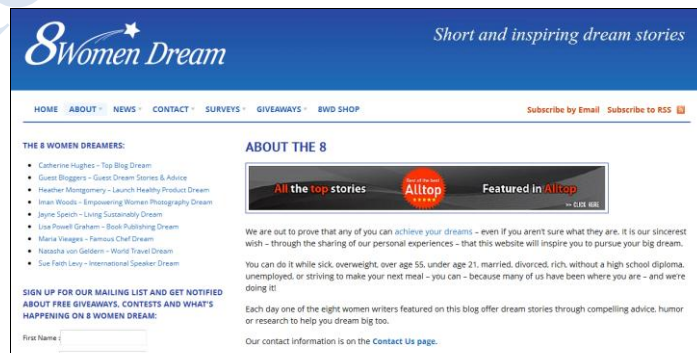
- 1,407,417 unique
- 1,308,602 visitors
- 2,332,457 pg views
- 91,091 mo views
- 2.4 pages/visit
- 24% bounce rate
- 2.5 min/visit av
- Google Rank 3
- 3,591 subscribers
- Alexa 144,662
- Technorati: 13,451

AUDIENCE

- 90% women 23–58
- Small business owners
- Women entrepreneurs
- Women in career change
- Income 22k–115k annually
- 0-2 children
- High school and college educated
- Avid readers
- Typically married
- U.S. & U.K.

PLATFORM

- 2219 Twitter followers
- 15,500 Facebook followers in 10 profiles
- 1014 Facebook Page Fans across 2 pages
- Technorati Authority: 132
- Listed in Guy Kawasaki's AllTop favorite websites
- Entered in 17th Annual Webby Awards



Advertising

- Ad units available
- Direct buys \$250+
- Federated Media/Lijit

Speaking

- Fee + Travel + Lodging

Consulting

Available for social media and blog consulting

Brand Relationships

- Reviews/Giveaways

Nivea, Art.com, HayHouse, Barnes & Noble, American Express, PetSmart, Office Depot, Samsung

Director of 8 Women Dream: Catherine M. Hughes